

**Premises Licence**

## Part 1 - Premises Details

**POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDANCE SURVEY MAP REFERENCE OR DESCRIPTION****Goats Head**

Market Place, Abbots Bromley, Rugeley, Staffordshire, WS15 3BP.

Telephone 01283 840254

**WHERE THE LICENCE IS TIME LIMITED THE DATES**

Not applicable

**LICENSABLE ACTIVITIES AUTHORISED BY THE LICENCE**

a performance of live music  
 any playing of recorded music  
 provision of late night refreshment  
 the supply of alcohol

**THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES**

Activity (and Area if applicable)	Description	Time From	Time To	
E. Performance of live music (Indoors)	Monday to Saturday	11:00am	Midnight	
	Sunday	11:00am	11:30pm	
F. Playing of recorded music (Indoors)	Monday to Saturday	11:00am	Midnight	
	Sunday	11:00am	11:30pm	
	May Bank Hol	Fri/Sat/Sun/Mon		1 additional terminal hour
	Spring Bank Holiday Weekend			1 additional terminal hour - Fri/Sat/Sun/Mon
	Whitsun Bank Holiday Weekend			1 additional terminal hour - Fri/Sat/Sun/Mon
	August Bank Holiday Weekend			1 additional terminal hour - Fri/Sat/Sun/Mon
	Easter Bank Holiday Weekend			1 additional terminal hour - Thu/Fri/Sat/Sun/Mon
	Christmas Eve			1 additional terminal hour
	Boxing Day			1 additional terminal hour
	New Years Eve	11:00am	Midnight	
New Years Day	12:01am	11:00pm		
I. Late night refreshment (Indoors)	Monday to Saturday	11:00pm	Midnight	
	Sunday	11:00pm	11:30pm	
J. Supply of alcohol for consumption ON and OFF the premises	Monday to Saturday	11:00am	Midnight	
	Sunday	11:00am	11:30pm	
	May Bank Hol	Fri/Sat/Sun/Mon		1 additional terminal hour
	Spring Bank Holiday Weekend			1 additional terminal hour - Fri/Sat/Sun/Mon
	Whitsun Bank Holiday Weekend			1 additional terminal hour - Fri/Sat/Sun/Mon
	August Bank Holiday Weekend			1 additional terminal hour -



## Premises Licence

## THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES continued ...

Activity (and Area if applicable)	Description	Time From	Time To
J. Supply of alcohol for consumption ON and OFF the premises continued ...			
	Easter Bank Holiday Weekend		Fri/Sat/Sun/Mon 1 additional terminal hour - Thu/Fri/Sat/Sun/Mon
	Christmas Eve		1 additional terminal hour
	Boxing Day		1 additional terminal hour
	New Years Eve	11:00am	Midnight
	New Years Day	12:01am	11:00pm

## THE OPENING HOURS OF THE PREMISES

Description	Time From	Time To
Monday to Saturday	11:00am	12:30am
Sunday	11:00am	Midnight
May Bank Hol	Fri/Sat/Sun/Mon	1 additional terminal hour
Spring Bank Holiday Weekend		1 additional terminal hour - Fri/Sat/Sun/Mon
Whitsun Bank Holiday Weekend		1 additional terminal hour - Fri/Sat/Sun/Mon
August Bank Holiday Weekend		1 additional terminal hour - Fri/Sat/Sun/Mon
Easter Bank Holiday Weekend		1 additional terminal hour - Thu/Fri/Sat/Sun/Mon
Christmas Eve		1 additional terminal hour
Boxing Day		1 additional terminal hour
New Years Eve	11:00am	Midnight
New Years Day	12:01am	11:00pm

## WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES

- J. Supply of alcohol for consumption ON and OFF the premises

## Part 2

## NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE

PUNCH PARTNERSHIPS (PTL) Ltd

Elsley Court, 20-22 Great Titchfield Street, London, W1W 8BE.

## REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)

PUNCH PARTNERSHIPS (PTL) Ltd

03512363

## NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL



**Premises Licence****PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES FOR THE SUPPLY OF ALCOHOL**

Licence No. 16/00107/LAPERIN

Issued by Lichfield

**ANNEXES****ANNEX 1 - MANDATORY CONDITIONS**

This licence is subject to the mandatory conditions set in section 19 Licensing Act 2003 reproduced below :-

**Mandatory conditions - supply of alcohol**

- (1) No supply of alcohol may be made under the premises licence the licence-
- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply under the premises licence must be made or authorised by a person who holds a personal licence.

**Licensing Act 2003 (Mandatory Conditions) Order 2014**

- (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (2) For the purposes of the condition set out in paragraph 1-
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted" price is the price found by applying the formula  $P=D+(D \times V)$

where-

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (3) Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (4) (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

**Licensing Act 2003 (Mandatory Conditions)(Amendment) Order 2014**

- 1 (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible



# Premises Licence

**ANNEXES continued ...**

promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises-

- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to-
  - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
  - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can be reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2 The responsible person must ensure that free potable water is provided on request to customers where it is reasonable available.

3 (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either-

- (a) a holographic mark, or
- (b) an ultraviolet feature.

4 The responsible person must ensure that-

- (a) Where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures-
  - (i) Beer or cider: ½ pint;
  - (ii) Gin, rum, vodka or whisky: 25ml or 35ml; and
  - (iii) Still wine in a glass: 125 ml;
- (b) These measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) Where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made



**ANNEXES continued ...**

aware that these measures are available.

**Embedded Restrictions**

Unless otherwise stated in the accordance with paragraphs 6(8) and (9) of Schedule 8 Licensing Act 2003, -  
This licence is granted subject to any restrictions imposed on the use of the premises by any of the following enactments:

Licensing Act 1964

Children and Young Persons Act 1933

Cinematograph (Safety) Regulations 1955

Sporting events (Control of Alcohol etc) Act 1985

**ANNEX 2 - CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE**

**a) General - all four licensing objectives (b,c,d,e)**

Following an assessment of the premises and its surrounding area the following is proposed:

30 minute 'drinking up' time will allow appropriate dispersal, use of lavatories etc

In order to further the licensing objectives the licensee reserves the right to move the fire appliances, AWP machines, cigarette machines and or any other similar objects temporarily in a fixed location which may impact on the ability of individuals on the premises to use exits or escape routes without impediment.

**b) The prevention of crime and disorder**

The premises is well-lit at the front, rear and side which is complemented by the additional street lighting which borders onto the pub. Most customers who frequent the Goats Head are local to the area and know its reputation for quality and order. The retailers have had no issues since taking over in December 2004.

**c) Public safety**

The retailers are both chefs and hold basic food hygiene certificates. The premises benefits from having emergency lighting and illuminated signs throughout the property. The fire fighting equipment is situated in the cellar, behind both bar servers and in the catering kitchen.

**d) The prevention of public nuisance**

The premises is built of a solid structure which does not contain sound within the fabric of the building, it has windows which are mainly locked throughout. They manage the departure of customers sympathetically to their neighbours ensuring that taxis are called, where appropriate, prior to departure - and all customers are asked to keep the noise down when leaving the premises.

**e) The protection of children from harm**

No unaccompanied children in the premises at any time

**ANNEX 3 - CONDITIONS ATTACHED AFTER A HEARING BY THE LICENSING AUTHORITY**

None.

**ANNEX 4 - PLANS**

The plan attached to this licence shows the area at the premises used for each licensable activity.

The plan is marked with reference **130805/126** held by East Staffordshire Borough Councils - Licensing Section ("The Plan")



# Premises Licence

**ANNEXES continued ...**

The part of the premises shown edged red on the attached Plan is authorised for:

- Performance of live music
- Recorded Music
- Entertainment of a similar description to making music and dancing
- Late Night Refreshment
- Sale by retail of alcohol



HEAD OF SERVICE  
Issued under delegated powers

Date original licence issued: 13th August 2005



**Premises Licence Summary**

## Premises Details

**POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION****Goats Head**

Market Place, Abbots Bromley, Rugeley, Staffordshire, WS15 3BP.

Telephone 01283 840254

**WHERE THE LICENCE IS TIME LIMITED THE DATES**

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# Premises Licence Summary

**THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF LICENSABLE ACTIVITIES continued ...**

Activity (and Area if applicable)	Description	Time From	Time To
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	Easter Bank Holiday Weekend		1 additional terminal hour - Thu/Fri/Sat/Sun/Mon
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**WHERE THE LICENCE AUTHORISES SUPPLIES OF ALCOHOL WHETHER THESE ARE ON AND / OR OFF SUPPLIES**

- J. Supply of alcohol for consumption ON and OFF the premises

**NAME, (REGISTERED) ADDRESS OF HOLDER OF PREMISES LICENCE**

PUNCH PARTNERSHIPS (PTL) Ltd

Elsley Court, 20-22 Great Titchfield Street, London, W1W 8BE.

**REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)**

PUNCH PARTNERSHIPS (PTL) Ltd

03512363

**NAME OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL**
**STATE WHETHER ACCESS TO THE PREMISES BY CHILDREN IS RESTRICTED OR PROHIBITED**

Not applicable

