



● The New Inn, 12 New Inn Hill, Norwich, NR14 7HP ●

About the Opportunity



Why Invest?

Exciting Opportunity: The New Inn, Norwich Pub Refurbishment!

We're planning to transform The New Inn into a destination pub. Situated in a small village on the outskirts of Norwich, The New Inn benefits from a prime spot next to moorings for the Norfolk Broads and a nearby nature reserve, attracting locals, tourists, walkers, and boaters. With no direct competitors in the area, the potential to create a popular go-to venue for quality food, drinks, and social events is huge, appealing to families, locals, and visitors alike.

Elevate Your Investment: Witness the Transformation

The full refurbishment will breathe new life into The New Inn, with upgrades to all areas, including new signage and refreshed outdoor spaces, ensuring year-round appeal. We're creating a welcoming atmosphere with a full drinks range and varied menu. With regular events like quiz nights, wine and gin tastings, this is an excellent opportunity for someone with experience in destination sites and a passion for delivering a strong food offer.

About the Opportunity



Target Customers

Families:

- The New Inn will attract families seeking a welcoming environment. Its outdoor spaces and family-friendly atmosphere will make it an ideal spot for casual meals and gatherings.

Locals and Socialisers:

- With no nearby competition, The New Inn will become a hub for locals and after-work socialisers looking for quality food, drinks, and regular events like quiz nights and tastings. The newly refurbished atmosphere will cater to both casual and regular visitors.

Tourists, Walkers & Boaters:

- Situated near the Norfolk Broads moorings, the pub will be a convenient stop for boaters and tourists exploring the area. They will appreciate the scenic location, food menu, and drink options as part of their experience.

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The Offer

Drinks:

- A full range of drinks including beers, ciders, cask ales, premium wines, spirits, and a variety of low & no options. The New Inn will offer a diverse selection to cater to both locals and visitors.

Food:

- Offer a full varied menu at The New Inn. Specials will highlight the best of the region, while the core menu will cater to all tastes, from casual bites to more refined meals.

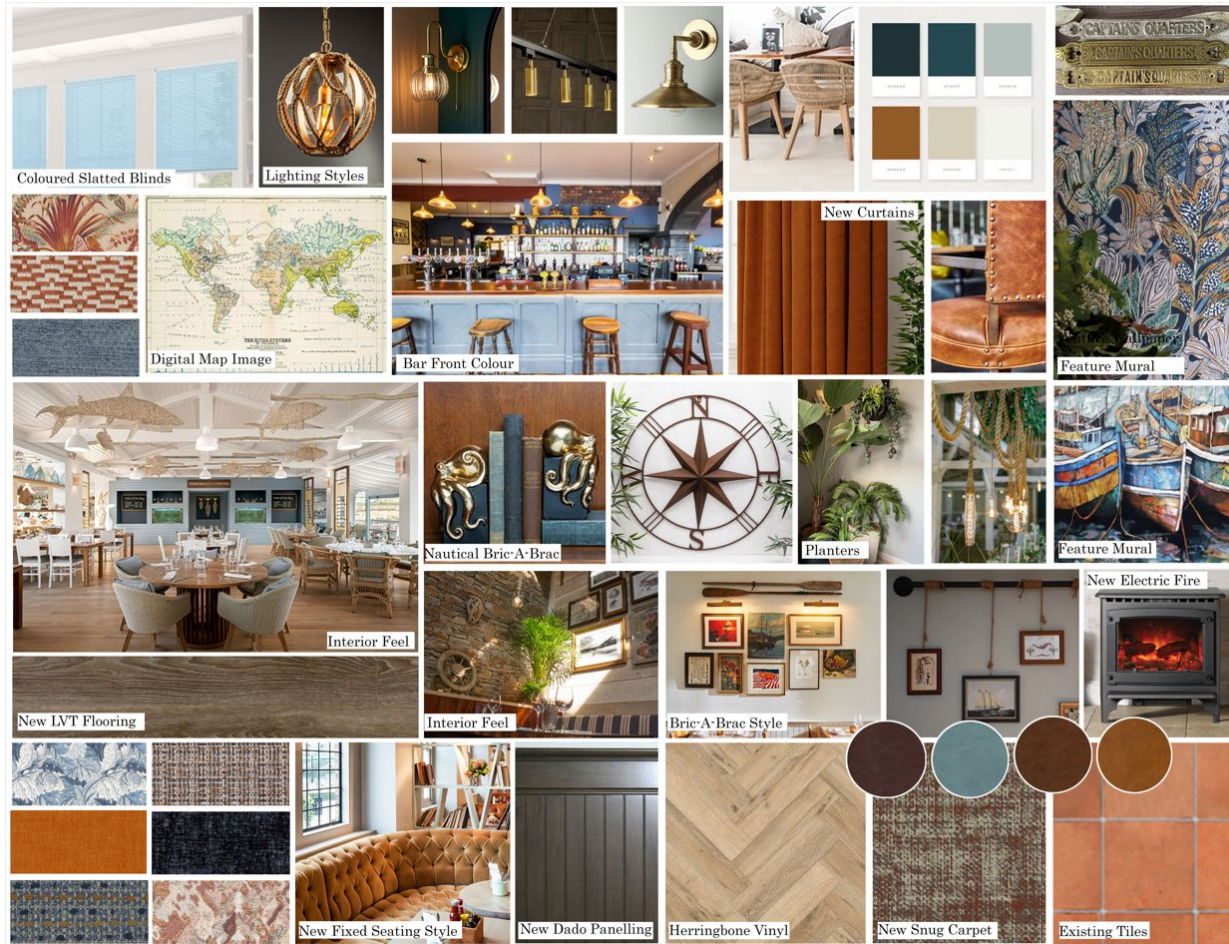
Coffee:

- Quality coffee can be offered, attracting to daytime visitors and non-drinkers, broadening the pub's appeal.

Events:

- Regular events such as quiz nights, wine and gin tastings, and themed food evenings. These events will not only engage the local community but also drive consistent footfall, making The New Inn a vibrant hub for social activity all year round.

Internal Mood Board

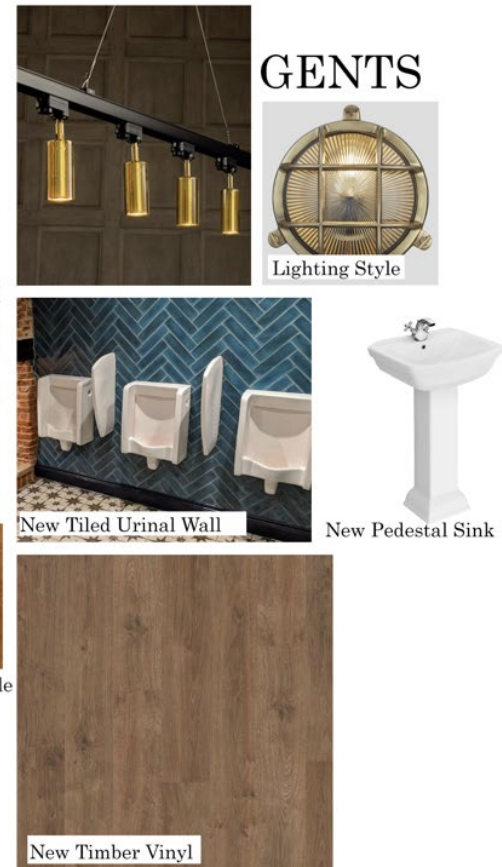


Internal Mood Board

LADIES



GENTS



External Mood Board



New Uंबरellas



New Rustic Planters



Festoon Lighting



Chunky Timber Furniture



New Picnic Benches



Wicker Furniture

Rendered Floor Plan



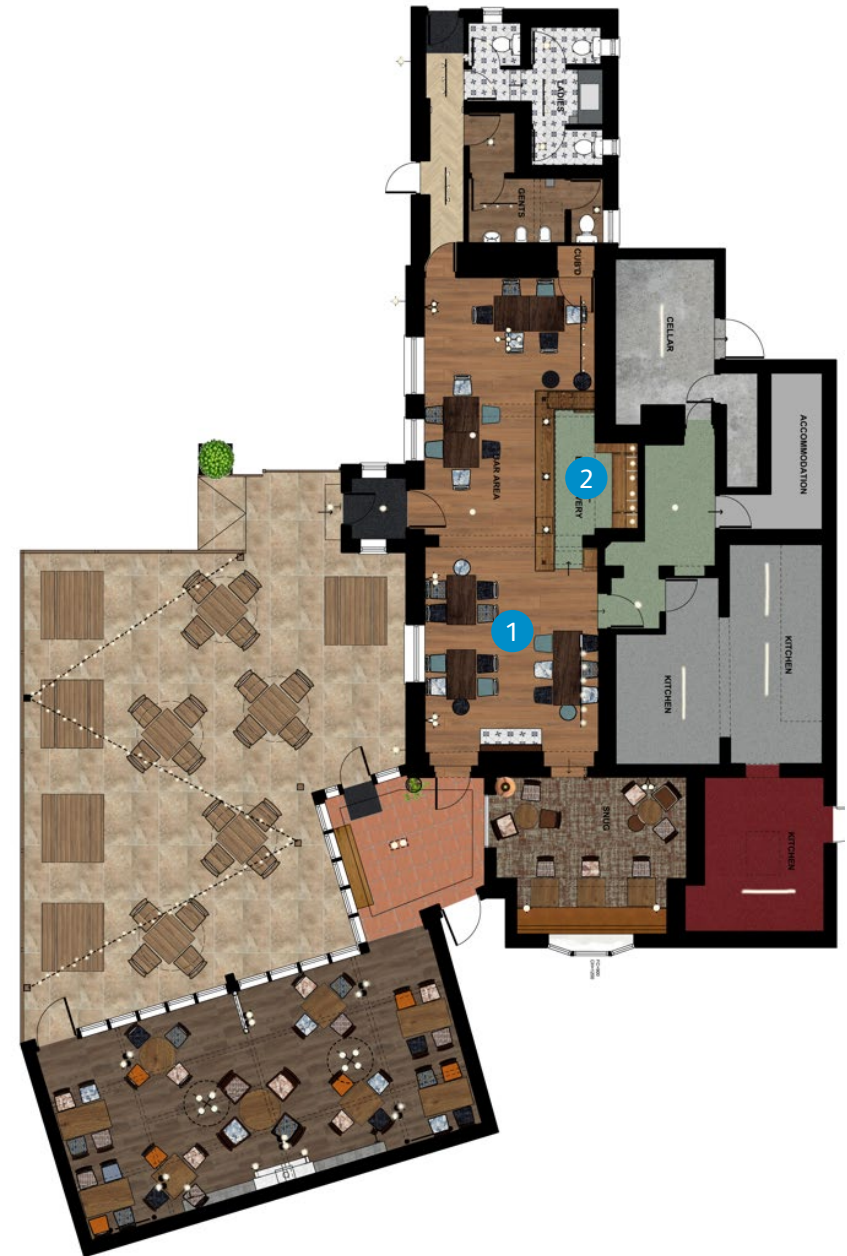
Floor Plans & Finishes

1 General Trade Areas:

- Install new ironmongery for all doors in trade areas.
- Upgrade heating and provide modern systems.
- Complete external decoration and signage upgrades.
- Complete internal decoration, including new wallpaper, panelling, and decorative murals.
- Install new seating in the bar and dining areas.
- Add a faux chimney and electric stove in the dining area for a cosy feel.
- Install new dimmer-controlled lighting throughout the premises.
- Refresh bar area flooring, including new carpet in the snug area.

2 Bar & Backfitting:

- Refresh bar top, repaint, and remove the outdated canopy.
- Retain and minimally upgrade the backfitting.
- Reposition tills for better service efficiency.
- Install new dispense shelving.



Floor Plans & Finishes

3 Ladies & Gents Toilets:

Ladies:

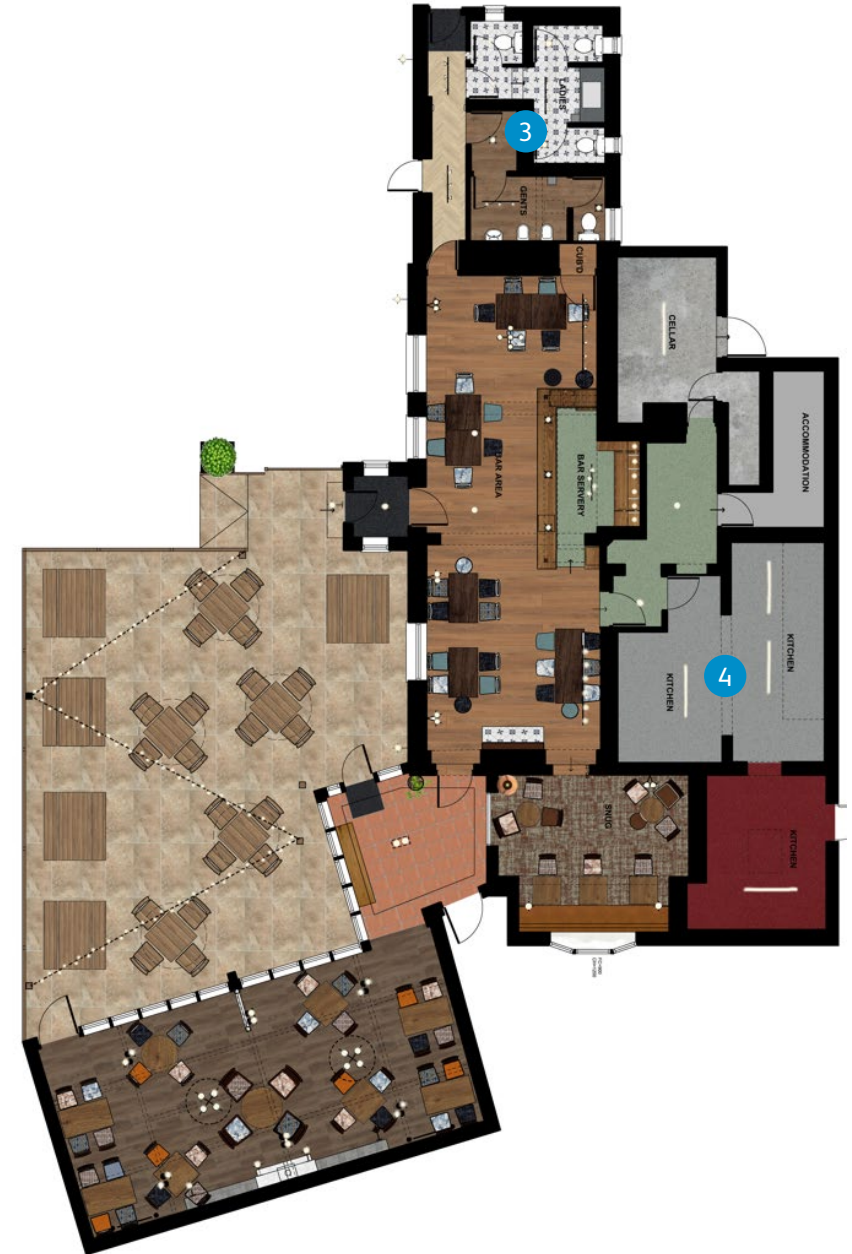
- Install new tiling and full-height wall tiles, plus a new sink/vanity unit.

Gents:

- Install new flooring, upgrade the sink, and improve ventilation systems.
- Introduce modern lighting and proper ventilation in both restrooms.

4 Kitchen:

- Repair and refresh Altro flooring.
- Upgrade lighting for better visibility.
- Ensure the kitchen is equipped by specialists.



External Refurbishment



Signage and external works:

- Jet wash and refresh fencing, including new posts and festoon lighting.
- Clean and refurbish the patio.
- Install new signage and exterior lighting.
- General tidying and stone sweeping of the exterior.



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— PUBS —

FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Get in touch.

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