

About the Opportunity



Why Invest?

Complete refurbishment planned

A well-finished refurbishment will transform the Wildmoor Oak into a great country pub with great food. Inside, the pub will be redecorated throughout. Other upgrades throughout the pub such as creating an all-new snug and dining area, overhauling the current bar servery and adding an electric kitchen, will give the pub a premium feel and more trading opportunities.

Outside the pub, the refurbishment will include the improved patio area & new fixed tables. New signage and lighting will also be installed.

Exceptional location

The Wildmoor Oak is located in Bromsgrove, near Birmingham. There are 550 adults within a twenty-minute walk of the pub. Within the same distance, there are no competitor pubs. The area is also in the high affluence bandings, making this an excellent opportunity.

A pub business with bags of potential

The Wildmoor Oak will operate as an excellent venue for the people of Bromsgrove and neighbouring villages once refurbished. The planned investment will allow us to fully re-decorate the pub and give the ample passing trade a reason to visit. These changes as well as the fabulous outdoor space, will give the pub the ability to appeal to a broad spectrum of consumers who want to meet friends for a drink or to enjoy a lovely meal. This pub has bags of potential. All we are looking for is the right operator.

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Target Customers

When refurbished, the Wildmoor Oak will appeal to a very broad spectrum of customers, including:

- All ages and mixed groups including families and locals from Bromsgrove and surrounding towns & villages.

Offer

When refurbished, the Wildmoor Oak will offer:

- A high-quality, focused range of drinks including favourite lagers, spirits and wines
- A fantastic food menu
- Coffee and Wi-Fi
- Entertainment as part of the rhythm of the week

Internal Mood Board



External Mood Board

Dining area

THE WILDMOOR

Arch into bar garden *New Signwriting* *Tidy existing garden* *Festoon Lighting*



Secret garden with grass *New furniture to middle garden* *Bifold Doors* *Retain black paving*



New covered pergola *Moretti Arches* *star PUBS & BARS Concept* *Moretti Furniture* *New double doors*



Rendered Floor Plan



Floor Plans & Finishes

1 Main Bar

The main bar will be fully refurbished and redecorated. Works will include:

- New bar & Location
- New tiled apron
- New Glasswash area
- Dedicated Coffee Space inc services
- Decoration
- New fixed seating bay
- Strip, stain and repolish existing timber floor
- Feature wallpaper
- New TV position
- Form new Booth
- New F&F

2 Snug Area

A snug will be added, works will include:

- Re-furbish existing fixed seating
- New Timber floor
- New TV position
- New F&F



Floor Plans & Finishes

3 Dining Area

The dining area will be fully refurbished and redecorated. Works will include:

- Remove existing timber screen
- New Carpet
- Re-furbish existing fixed seating
- New F&F

4 Kitchen

A kitchen will be added, works will include:

- New electric kitchen and decoration

5 Toilets

Works to male & female toilets will include:

- Decoration, new vanity units, mechanical ventilation etc



External Refurbishment



Signage and external area

The pub exterior, lighting and signage will be refreshed to position it as an attractive community pub. The transformation will enhance site visibility, highlight the pub's offering and complement the new look of the interior.

Works will include:

- Relay & Level where necessary
- Festoons & Planters
- New F&F
- Festoon Lights
- Planters
- Star First (Moretti)
- New F&F



FIND OUT MORE

This project will significantly enhance the business's potential and we would like to see you bring your own ideas and flair to make the most of this great opportunity.

Interested? Call us today.

 08085 94 95 96

Or visit

 www.starpubs.co.uk