

# **About the Opportunity**









# Why Invest?

Exciting Opportunity: The Angel, Easingwold Pub Refurbishment!

We're investing in this charming pub in the heart of Easingwold, a bustling market town near York. With a full refurbishment inside and out, we're restoring its traditional Yorkshire charm to create a premium yet welcoming space for locals and visitors. The pub will feature a cozy 51-seat dining area, a 36-seat outdoor space, and modern private accommodation with two bedrooms. Our vision is a top-notch local offering a classic Yorkshire pub experience.

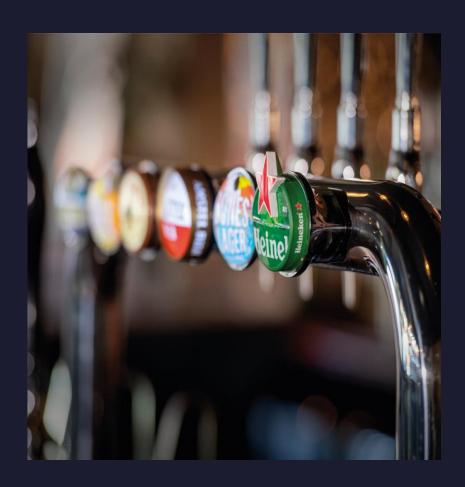
#### **Elevate Your Investment: Witness the Transformation**

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We're looking for an experienced licensee who understands the value of good food and great hospitality. The local area is crying out for a premium pub, and with our investment and your expertise, there's significant potential to establish this as a standout spot in Easingwold. If you're ready to take the reins of a freshly revamped pub with loads of character, we'd love to hear from you.

# **About the Opportunity**





## **Target Customers**

## Market Town Regulars:

 Local residents seeking a reliable, high-quality pub for casual meals, drinks, and catch-ups with friends. They'll appreciate the cosy atmosphere, traditional Yorkshire menu, and friendly service.

### **Evening Sports Fans:**

 Younger customers drawn to live sports screenings and a lively social scene. The pub's entertainment offerings and well-stocked bar will make it a popular choice for group gatherings.

### **Daytime Visitors and Tourists:**

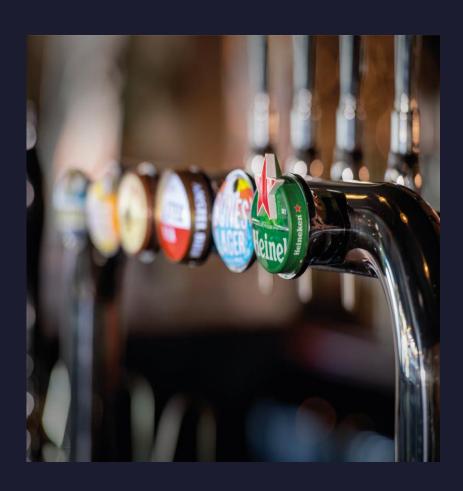
• Visitors exploring the market town and nearby attractions who want a warm, welcoming spot for lunch or a coffee break. The pub's traditional charm and central location make it an ideal rest stop.

### Food Enthusiasts:

 Those seeking a premium dining experience featuring hearty, traditional Yorkshire food menu. The focus on quality food in a relaxed, stylish setting will appeal to this crowd.

# **About the Opportunity**





### The Offer

#### **Drinks:**

• The Angel will offer a wide range of drinks, including premium lagers, ciders, spirits, wines, some cocktails along with a great range of soft drinks and low & no options. This variety caters to everyone, from regulars enjoying beers to visitors seeking a more premium experience, ensuring the pub appeals to a broad audience.

#### Food:

• The pub will offer a full menu of traditional Yorkshire dishes, celebrating the region's flavors with hearty, locally inspired meals. Designed to appeal to both day-trippers and locals, the menu will provide a high-quality dining experience in a welcoming, traditional setting.

### Coffee:

 Quality coffee can be offered, attracting to daytime visitors and ondrinkers, broadening the pub's appeal.

#### **Events:**

 The pub will offer live sports, entertainment, pub games, and pub quizzes. These events will create a vibrant atmosphere and will drive a healthy rhythm of the week.

# **Internal Mood Board**



# **The Proposed Scheme**













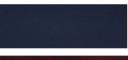






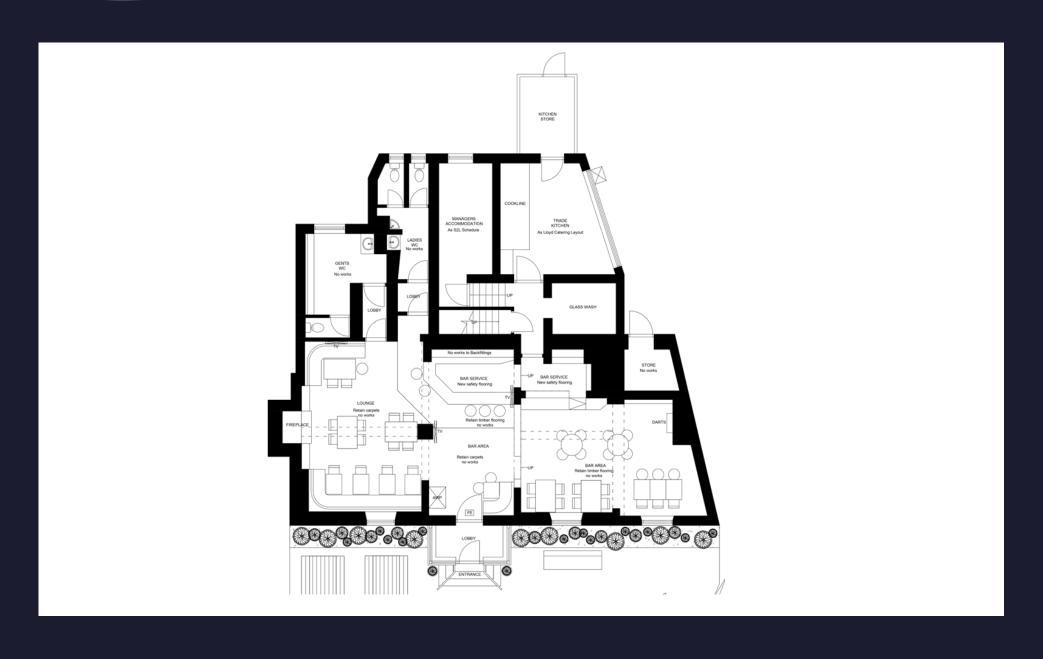






# Rendered Floor Plan





# Floor Plans & Finishes

## General Trade Areas:

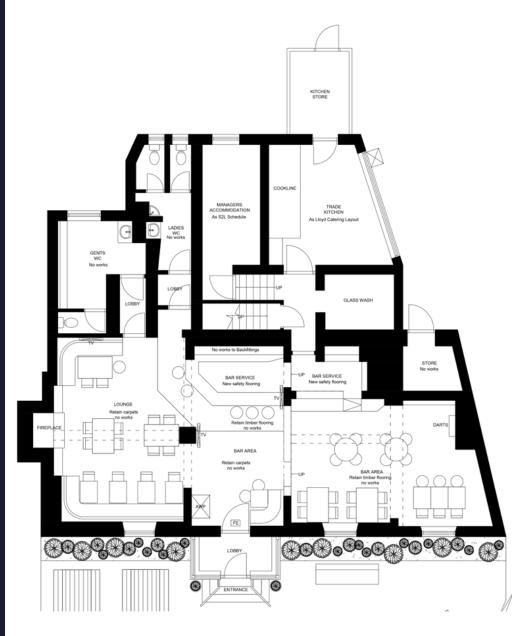
#### Bar Area:

- Full re-decoration.
- Retain timber floors.
- Replace decorative lighting like for like.
- Reupholster fixed seat bases only.
- New blinds.
- Refurbishment of loose furniture.
- Retain darts board and AWP. Same locations.
- Omit pool table for loose furniture.

### Lounge:

- Retain carpets and protect.
- New decorations.
- Retain wall panelling.
- Revitalise fireplace and brickwork surround.
- Retain timber floors and protect.
- Replace decorative lighting like for like.
- Re-upholster fixed seating bases only.





# Floor Plans & Finishes



### Lounge (Continued):

- New binds.
- Refurbishment of loose furniture.

### **Bar Service**:

- Paint counter front only.
- New safety flooring.

#### Trade Kitchen:

- New catering equipment.
- Retain flooring.
- New decorations.

#### Trade WC's:

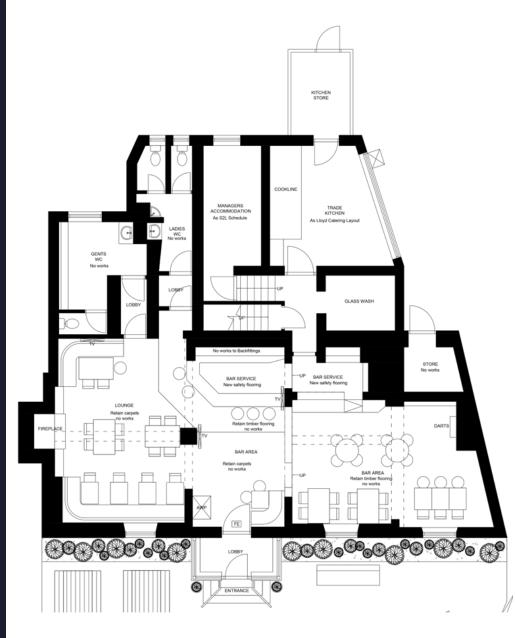
• New decorations only.

## Accomodation:

### Managers Flat:

- Full refurbishment.
- New bathroom suite.
- Retain kitchen units.





# **External Refurbishment**











# Signage and external works:

- Full re-decoration to front of building.
- New signage & lighting.
- Revitalise retained picnic benches.

