

Catchment Summary - Crown Inn Pershore



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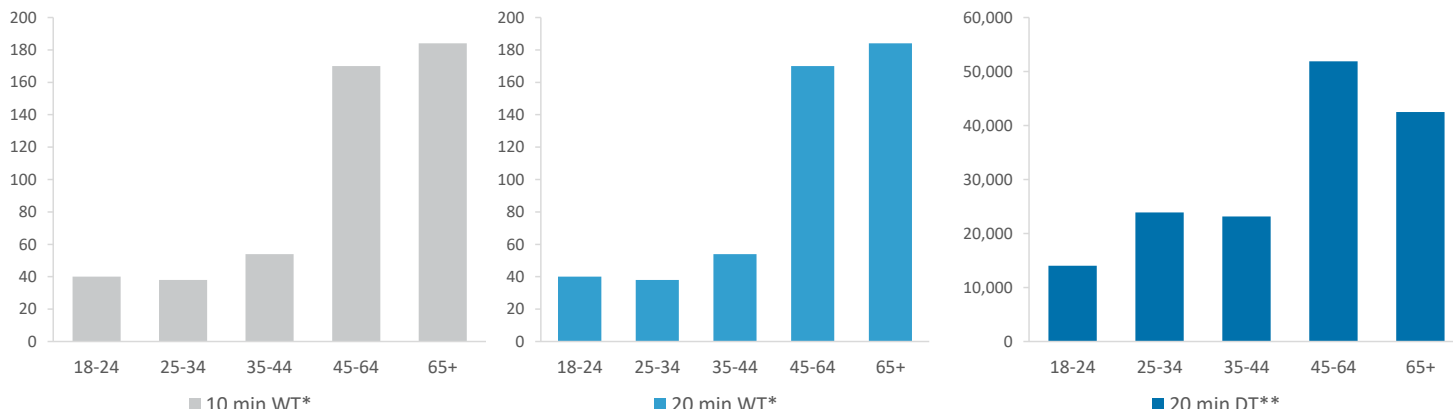
- Over GB Average
- Around GB Average
- Under GB Average

*WT= Walktime, **DT= Drivetime

	Catchment Size (Counts)			Index vs GB Average			
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**	
Population	565	565	194,146	11	4	51	
Adults 18+	486	486	155,480	11	3	52	
Competition Pubs	1	1	247	7	3	68	
Adults 18+ per Competition Pub	486	486	629	59	59	76	
% Adults Likely to Drink	86.9%	86.9%	83.7%	105	105	102	
Affluence	Low	0.0%	0.0%	15.8%	0	0	61
	Medium	7.2%	7.2%	34.6%	18	18	88
	High	92.8%	92.8%	48.2%	277	277	144
Age Profile	18-24	40	40	14,028	87	87	89
	25-34	38	38	23,895	51	51	93
	35-44	54	54	23,151	74	74	93
	45-64	170	170	51,902	118	118	105
	65+	184	184	42,504	170	170	115

*Affluence does not include Not Private Households

Population & Adults 18+ index is based on all pubs



	Catchment Size (Counts)			Index vs GB Average			
	10 min WT*	20 min WT*	20 min DT**	10 min WT*	20 min WT*	20 min DT**	
Gender	Male	269 (48%)	269 (48%)	95,206 (49%)	96	96	99
	Female	296 (52%)	296 (52%)	98,940 (51%)	104	104	101
Economic Status (16-74)	Employed: Full-time	158 (37%)	158 (37%)	62,479 (45%)	88	88	108
	Employed: Part-time	73 (17%)	73 (17%)	19,727 (14%)	130	130	109
	Self employed	62 (14%)	62 (14%)	13,625 (10%)	150	150	103
	Unemployed	4 (1%)	4 (1%)	2,655 (2%)	39	39	81
	Retired	96 (22%)	96 (22%)	19,756 (14%)	161	161	103
	Other	39 (9%)	39 (9%)	20,672 (15%)	46	46	75
Total Worker Count	170	170	92,407				

See the Glossary page for further information on the above variables