

Catchment Summary - Old Oak Hotel Longridge



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- Over GB Average
- Around GB Average
- Under GB Average

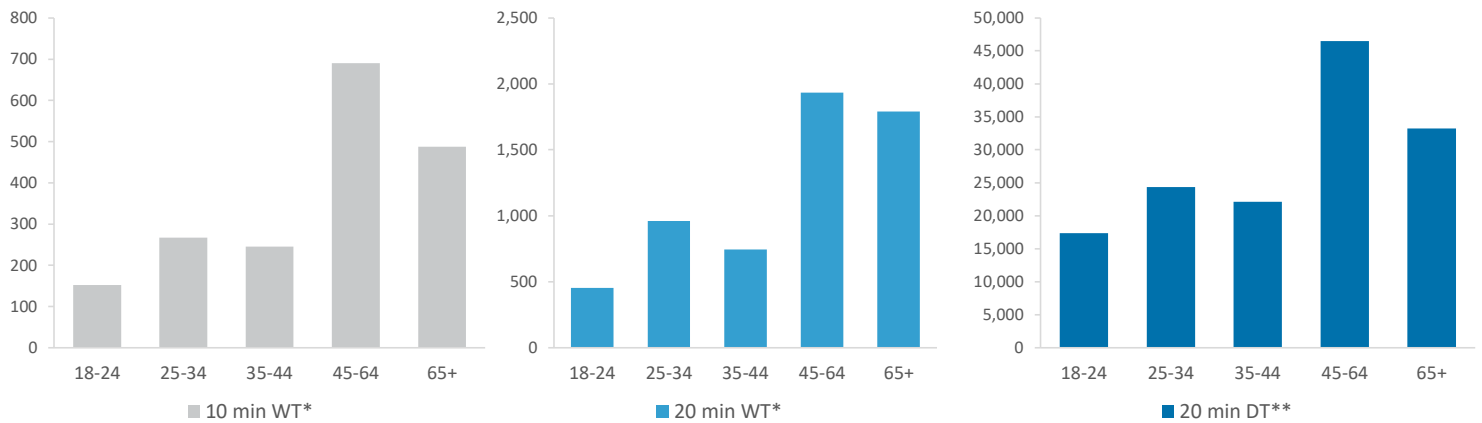
*WT= Walktime, **DT= Drivetime

| | Catchment Size (Counts) | | | Index vs GB Average | | |
|----------------------------------------------------|-------------------------|------------|-------------|---------------------|------------|-------------|
| | 10 min WT* | 20 min WT* | 20 min DT** | 10 min WT* | 20 min WT* | 20 min DT** |
| Population | 2,370 | 7,320 | 184,426 | 45 | 50 | 49 |
| Population & Adults 18+ index is based on all pubs | | | | | | |
| Adults 18+ | 1,842 | 5,880 | 143,514 | 42 | 33 | 48 |
| Competition Pubs | 2 | 13 | 194 | 13 | 41 | 54 |
| Adults 18+ per Competition Pub | 921 | 452 | 740 | 112 | 55 | 90 |
| % Adults Likely to Drink | 83.6% | 83.4% | 81.5% | 101 | 101 | 99 |

| Affluence | Low | 4.3% | 10.5% | 22.4% | 17 | 41 | 87 |
|-----------|--------|-------|-------|-------|-----|-----|-----|
| | Medium | 54.9% | 51.9% | 39.7% | 139 | 132 | 101 |
| | High | 40.8% | 35.9% | 36.0% | 122 | 107 | 107 |

*Affluence does not include Not Private Households

| Age Profile | 18-24 | 152 | 453 | 17,343 | 79 | 76 | 116 |
|-------------|-------|-----|-------|--------|-----|-----|-----|
| | 25-34 | 267 | 960 | 24,383 | 85 | 99 | 99 |
| | 35-44 | 245 | 743 | 22,106 | 80 | 79 | 93 |
| | 45-64 | 690 | 1,934 | 46,472 | 114 | 103 | 99 |
| | 65+ | 488 | 1,790 | 33,210 | 108 | 128 | 94 |



| | | Catchment Size (Counts) | | | Index vs GB Average | | |
|-------------------------|---------------------|-------------------------|-------------|--------------|---------------------|------------|-------------|
| | | 10 min WT* | 20 min WT* | 20 min DT** | 10 min WT* | 20 min WT* | 20 min DT** |
| Gender | Male | 1,168 (49%) | 3,508 (48%) | 92,416 (50%) | 100 | 97 | 101 |
| | Female | 1,202 (51%) | 3,812 (52%) | 92,010 (50%) | 100 | 103 | 99 |
| Economic Status (16-74) | Employed: Full-time | 796 (48%) | 2,434 (48%) | 53,554 (40%) | 115 | 115 | 97 |
| | Employed: Part-time | 240 (14%) | 725 (14%) | 17,636 (13%) | 111 | 110 | 102 |
| | Self employed | 167 (10%) | 527 (10%) | 10,732 (8%) | 105 | 109 | 85 |
| | Unemployed | 18 (1%) | 51 (1%) | 2,818 (2%) | 46 | 42 | 90 |
| | Retired | 238 (14%) | 778 (15%) | 18,139 (14%) | 104 | 111 | 99 |
| | Other | 199 (12%) | 561 (11%) | 29,608 (22%) | 61 | 56 | 113 |
| Total Worker Count | | 2,534 | 3,955 | 89,873 | | | |

See the Glossary page for further information on the above variables